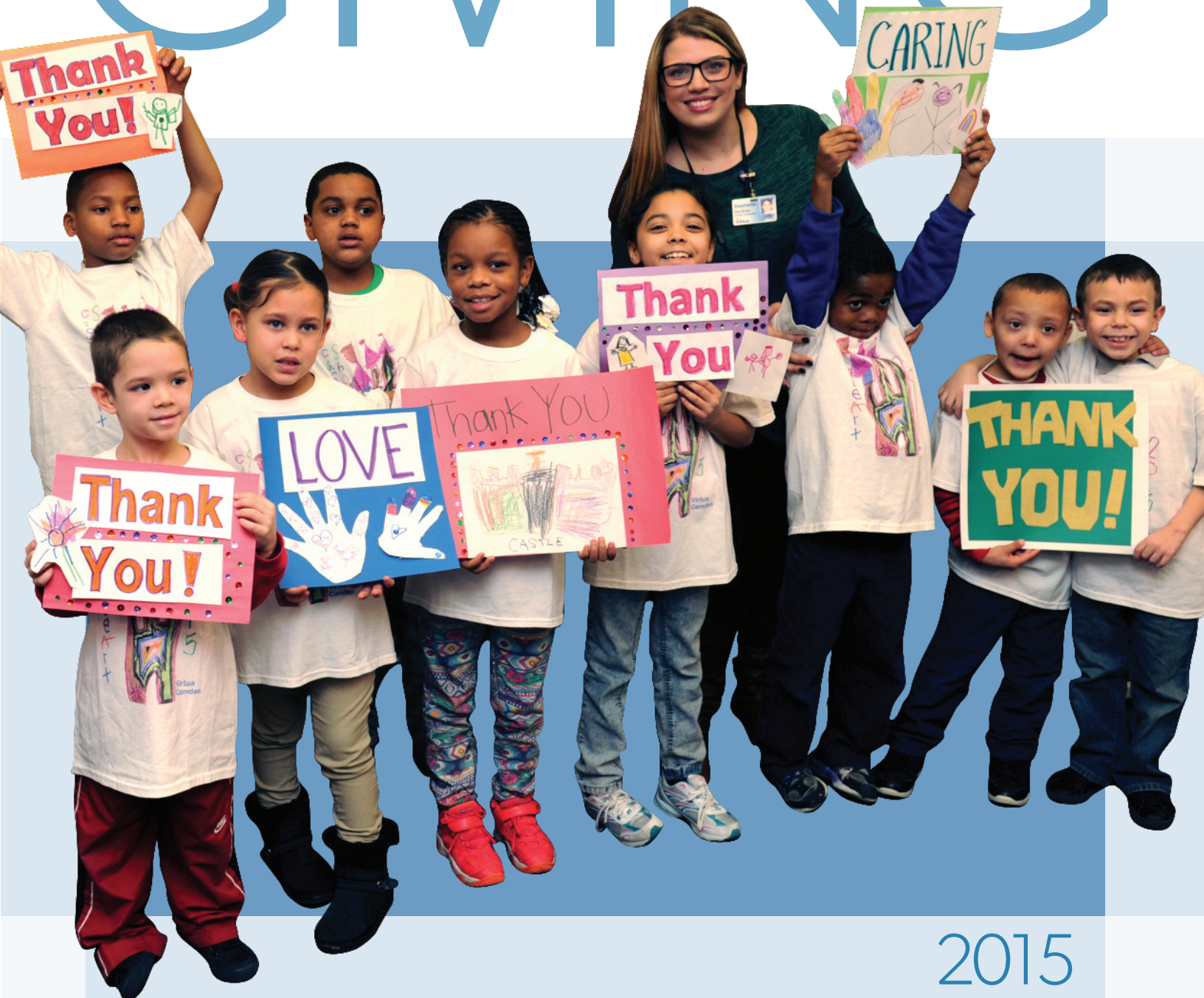


POWER OF GIVING



2015

2016 Virtua Foundation Board

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Dear Friends,

The stories in this year's *Power of Giving* make one thing clear; your gifts have a very real and direct impact on the lives of our patients and the community. With your help, we accomplished so much.

Our oncology patients rely on us for cutting edge care and also receive extra support from innovative programs like Camp Oasis, and help to pay for genetic counseling and medications for our breast cancer patients that insurance doesn't cover. Our moms-to-be get extra help with innovative prenatal education programs made possible by a generous gift to Virtua's Center for Women in Lumberton. Philanthropy also allows us to continue to serve as a beacon of hope and healing for our families in Camden. Our Joint Replacement Institute is at the forefront of hip and knee replacements with innovative therapies that are getting recognition nationwide through research studies. Research that is only happening because of support from individuals like you.

As we work to continually meet the needs of our families, we are very excited about plans for the future that will bring more needed services to the community. Enjoy a sneak peak in the pages that follow.

I want to personally thank you for your steadfast support of Virtua Foundation. Philanthropy makes all of this happen. We cannot do it without you. Thank you for all you do for Virtua and Virtua Foundation.



With gratitude,

A handwritten signature in black ink, appearing to be 'C. Mattison'.

Christina Mattison
Senior Vice President
Virtua Foundation

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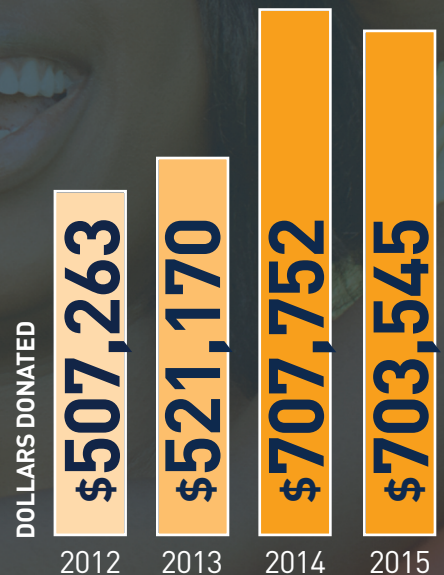
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On the cover: Your gift makes a very real and meaningful difference for the children in our CASTLE Program at Virtua Camden. CASTLE (Children Achieving Success through Therapeutic Life Experiences) serves more than 600 children and families from Camden and surrounding communities each year. Read more on page 12.

2015 YEAR IN REVIEW

Annual Giving

Gifts to the Virtua Fund provide tremendous support across the system and directly impact families in our communities. Year after year, these gifts provide the margin of excellence for Virtua programs.



See Who Shined in 2015!

Community Partners

Community Partners are individuals or organizations that host their own fundraising events then donate the proceeds to Virtua Foundation. They provide more than financial support for Virtua. They are also strong ambassadors in our community who help spread the word about the power of giving at Virtua! Read more about our Community Partners of page 22.



- Angel Garden
\$8,234.07
- Breast Care Comfort Fund
\$91,833
- Castle Program
\$17,500
- Area of Greatest Need
\$3,994.13
- Cancer Programs at Virtua
\$8,225
- Child Life at Virtua
\$69,050
- Reproductive Intrauterine Institute at Virtua
\$71,905.44

How Your Gifts Made a Difference in 2015

Virtua Foundation distributed and designated **\$2.43 million in 2015** to support programs and services throughout Virtua that improve the health and well-being of families in our community. Below is just a small sampling of the areas that were impacted by your philanthropic support.

\$1.26 Million

Virtua Memorial

Virtua Memorial is the only full-service hospital — with maternity care — in Burlington County that offers a full spectrum of medical options. Specialty programs at Virtua in Mount Holly include stroke care, maternal/child health services, oncology, orthopedics, spine, cardiology and more. In 2015, philanthropy made possible renovations to the SRS Brain Lab, mammography, capnography, cardiac services and oncology infusion services.

\$451,711

Cancer screenings and genetic testing are essential tools in the fight against cancer. Gifts to Virtua for the support of patient care helped to ensure that everyone has access to

these lifesaving resources. Our youngest patients also received support from our Child Life Services to ease the fear and anxiety of children coping with an illness or a loved one in the hospital.

\$79,037

Perinatal Bereavement

Philanthropy in 2015 supported position and programmatic needs for our Perinatal Bereavement program that offers support to families coping with a pregnancy or infant loss.

\$25,595

Patient Care Fund

The Patient Care Fund ensures that all families that come to Virtua have the resources they need to heal and stay well despite financial hardship.

Employee Giving

Employees believe in Virtua Foundation's mission, too! Employees' dedication and commitment to making a difference at Virtua through financial contributions (not to mention extraordinary care), goes a long way toward improving the well-being of families in our community.

\$187,000

Donated by
Virtua employees

VIRTUA SIGNATURE EVENTS

Guests and sponsors helped make 2015 a great year for Virtua Foundation Special Events!



RAISED
\$963,278

for Patient Care Fund



RAISED
\$133,730

for Virtua's Healthy Baby Project



RAISED
\$122,675

for the Brain Lab at
Virtua Memorial



RAISED
\$35,060
for the area of greatest
need at Virtua

Totals reflect gross income.



VIRTUA'S JOINT REPLACEMENT INSTITUTE

Getting Patients back to their lives fast

Jared Orth couldn't even bend over to tie his own shoes without experiencing excruciating pain, let alone continue competing in sprint triathlons. "Standing up and walking two feet across the room hurt, I knew something was wrong," Jared says. After a visit to the Virtua Health and Wellness Center in Moorestown, near his home, a dramatic X-ray showed clear signs of severe degenerative joint disease in his left hip. At only 37 years old, he already needed a total hip replacement.

With two young children at home to keep up with, and missing his active lifestyle, Jared's choice was clear. He wanted to remember what it was like to walk without a limp and sit on the couch without feeling pain, so he opted for surgery at the Virtua Joint Replacement Institute (JRI) in the Health and Wellness Center on the Voorhees Campus. His only concern was getting back to his normal life without a long recovery time. It's a common sentiment from many patients: "I just want to get back to what I was doing before."

Many people are opting for joint replacement at a younger age, like Jared, because today's artificial implants can last 25 to 30 years. Advances in minimally invasive joint replacement surgery also allow for less pain and shorter recovery times. Only a fraction of the



Jared Orth and his family.

“
I don't wake up
in pain, I don't
go to bed with
pain, I don't live
my entire day in
pain anymore.”

Jared Orth

orthopedic surgeons in the U.S. are trained in these techniques, but all JRI surgeons are fellowship-trained in minimally invasive surgery, and together they perform more than 2,000 surgeries a year.

The procedure to smooth Jared's hip and cover it in a new ceramic head for smoother motion was a success. Later that day he was up and walking in his hospital room, and he was discharged the next day.

After two weeks of in-home rehabilitation and beginning out-of-home therapy, Jared was back at work two-and-a-half weeks after the surgery and quickly regaining a full range of motion for the first time in years.

Seven months after his surgery, Jared competed in a sprint triathlon — swimming, biking, and running — and finished with his best time ever.

"I don't wake up with pain, I don't go to bed with pain, I don't live my entire day in pain anymore. I play with my kids, chasing them, running circles around the house, bending over to pick up their toys, pushing them on the swing, kicking a soccer ball. I have no excuses anymore." He laughs. "I really did get my life back."

"In total hip replacements, the future's very bright," says Scott Schoifet, M.D., medical director of JRI and a leader in joint replacement surgery. "There are new minimally invasive techniques where we don't cut the muscles and put the hip in, called a direct anterior. And combining that with proper patient education and rehabilitation, we're going to be able to get these patients out and home quickly."

The future is also looking terrific in knee replacement surgery. Virtua is one of only a few hospitals in the nation that offers a minimally invasive surgical technique known as quad-sparing — so named because it avoids cutting the quadriceps tendon, the largest tendon in the body, in order to operate on the knee as traditional knee replacement surgery does. This eliminates additional rehabilitation time for a cut tendon on top of the knee replacement, allowing some patients to go home the same day the procedure is performed, and greatly reducing their recovery time.

Jared was able to participate in a sprint triathlon just 7 months after his hip replacement.



“The greatest gift we can give our patients is mobility,” says Schoifet. Sometimes the gift is quite literal. Last winter, two JRI surgeons, Gregory Klingenstein, M.D., and Karim Elsharkawy, M.D., volunteered their time, expertise, and JRI’s resources to give free knee replacement surgeries to two women through Operation Walk 2015.

This nonprofit coalition of 55 volunteer orthopedic surgeons from 40 hospitals around the country provides joint replacement surgeries to patients who don’t qualify for government assistance, but can’t afford surgery. One of the beneficiaries was 85-year-old Helen Richards, who received the quad-sparing knee surgery, began rehabilitation the same day, and was home only two days later.

“The surgery was an answered prayer,” says her daughter Celia Quitee. “I saw my mom suffering in pain...but she had no insurance at all.”

Additional Virtua time and services were donated every step of the way, including anesthesiology, pre- and post-surgery care, physical therapy, and home care. Now Helen can get to the gardening she’s been

wanting to do and fulfill her wish of returning home to the Caribbean – demonstrating why the JRI has become known as the institute of “I got my life back” for so many patients from all over the U.S.

JRI is not only a pioneer in minimally invasive joint replacement surgery, but it is becoming nationally renowned for its orthopedic research, which is entirely funded by philanthropy. Its three studies were selected from thousands of submitted abstracts to be presented at highly regarded orthopedics conferences.

Last November, one of these studies received the Association of Hip and Knee Surgeons Clinical Research Award for an outstanding clinical paper in the field of hip and knee replacement. A six-person team of JRI researchers demonstrated that a traditional Novocaine-type drug, which costs \$16, is just as good at relieving pain after knee replacement surgery as a new drug that costs \$402 per dose.

“For Virtua to be awarded at this internationally-recognized event speaks to our dedication to science,” said Rajesh Jain, M.D., lead author of the



“
For Virtua to be awarded at this internationally recognized event speaks to our dedication to science. ”

Rajesh Jain, M.D.



JRI is not only a pioneer in minimally invasive joint replacement surgery, but it is becoming nationally renowned for its orthopedic research, which is entirely funded by philanthropy.

study. “The awards at this meeting are more commonly given to large institutions that have a lot of research funding, such as university hospitals or tertiary care centers. Our team is continually looking to do more clinical research because it helps shape what future healthcare will be.”

This work was accomplished with very limited resources, and was made possible by the generosity of grateful patients. Many of JRI’s own doctors also have been supporting the research, along with their colleagues in Reconstructive Orthopedics, so passionate are they about the importance and promise of breakthroughs in this field.

“This place is all about a new health care model, delivering the most cost-efficient, highest quality health care in the region, if not the country,” says Schoifet.

Philanthropy to support hiring additional research staff will allow the JRI and its team to do more, and more quickly, to help give more people like Jared Orth and Helen Richards their lives and dreams back.



MOMS-TO-BE GET THE ANSWERS THEY NEED THANKS TO A GENEROUS GIFT



A families desire to help gives moms-to-be easier access to education, a better birthing experience and healthy babies.

Expectant mothers are usually excited, but they're also confused about the changes their bodies are going through, and concerned about the health of their baby — and of course what will happen after they're born. Prenatal education can help relieve some of that stress and anxiety and answer Mom's many questions, but not everyone has access to good information or can take advantage of it. Thanks to the Haines Family Foundation's generous support, the Virtua Center for Women in Lumberton is making it easier than ever for Burlington County mothers who need this guidance to get it. They are not alone.

The Haines Family Foundation made a \$100,000 gift to support childbirth education programs for women patients at the center in Lumberton, many of whom have significant financial needs, are underinsured, or have no insurance at all.

"Limited resources can sometimes make it difficult for women to make informed decisions about their care. Knowledge has the power to

“

Limited resources can sometimes make it difficult for women to make informed decisions about thier care. Knowledge has the power to stretch beyond any boundary or disparity.

”

Destiny Little, RN, BSN



stretch beyond any boundary or disparity," says Destiny Little, assistant nurse manager at the center. "Our goal at Center for Women is to provide our patients with knowledge that empowers them to make healthiest decisions, and the necessary tools to assure they succeed."

While the center has offered free or low-cost birthing and prenatal classes in the past, less than one percent of women were able to attend them for many reasons, including missing time from work, lack of transportation, and childcare needs. The Haines gift allowed the center to increase the number of classes — and take them to a whole new level, with an innovative eLearning program.

Launched in February 2014, the eLearning program introduced 25 to 45-minute educational sessions on tablets that patients can complete in the waiting room before their prenatal appointments. The goal

of the program is to decrease preterm births and avoid unnecessary health risks to ensure mothers have healthier pregnancies and babies. The easy-to-follow electronic lessons, which are mainly comprised of videos and limited reading material, provide easy access to crucial information for the very best outcomes.

"I wish I had taken these classes when I was pregnant the first time," says Manole Jones-Bird, one of the center's prenatal students. "They have answered a lot of questions I had then that never really got answered." Those included questions about her changing body and what she should be eating, which were explained in the program's anatomy lessons and nutrition classes. Throughout three stages of pregnancy, sessions also cover topics such as prenatal care, labor and delivery, baby basics, and breastfeeding.

“What appealed to me about the Center for Women was teaching women to be better moms, so they can raise healthier babies who hopefully won't have some of the challenges that mom had,” says Holly Haines, who runs her family's foundation.

The family's generosity comes from a very special place. Established by William Haines Sr., to honor the memory of his wife, Sara, the Haines Family Foundation is now a way for Holly and her siblings to carry on their parents' legacy of helping others in their Burlington County community. The Haines family has been harvesting cranberries there since the 1800s, and as successful business owners, William and Sara always quietly supported their neighbors who had fallen on hard times.

Providing educational opportunities to women and children in need was a particular passion for Sara, who couldn't attend college because of her family's finances, and was no stranger to the struggles of single mothers. Her first husband died when she was 24, leaving Sara to care for a two-year old and an eight-month old by herself.

“Her life changed in that instant,” says Holly of her mother. “She always said if it wasn't for her family, she doesn't know how she would have survived that tragedy. Her sister moved back to New Jersey and my grandfather had bought a small home for them, and she went to work so mom could be home with the kids. The family all drew together and helped.” Six years later, Sara met William Sr., and the rest, as Holly says, “was history.”

In addition to funding scholarships and educational programs like that at the Virtua Center for Women, the Haines Family Foundation also supports open space and farmland preservation, particular interests of William Sr. and Holly's brother William Jr.

“I think she'd be very pleased to see the difference this will make in the lives of so many women and children in our community. She'd certainly want to be a part of it.”

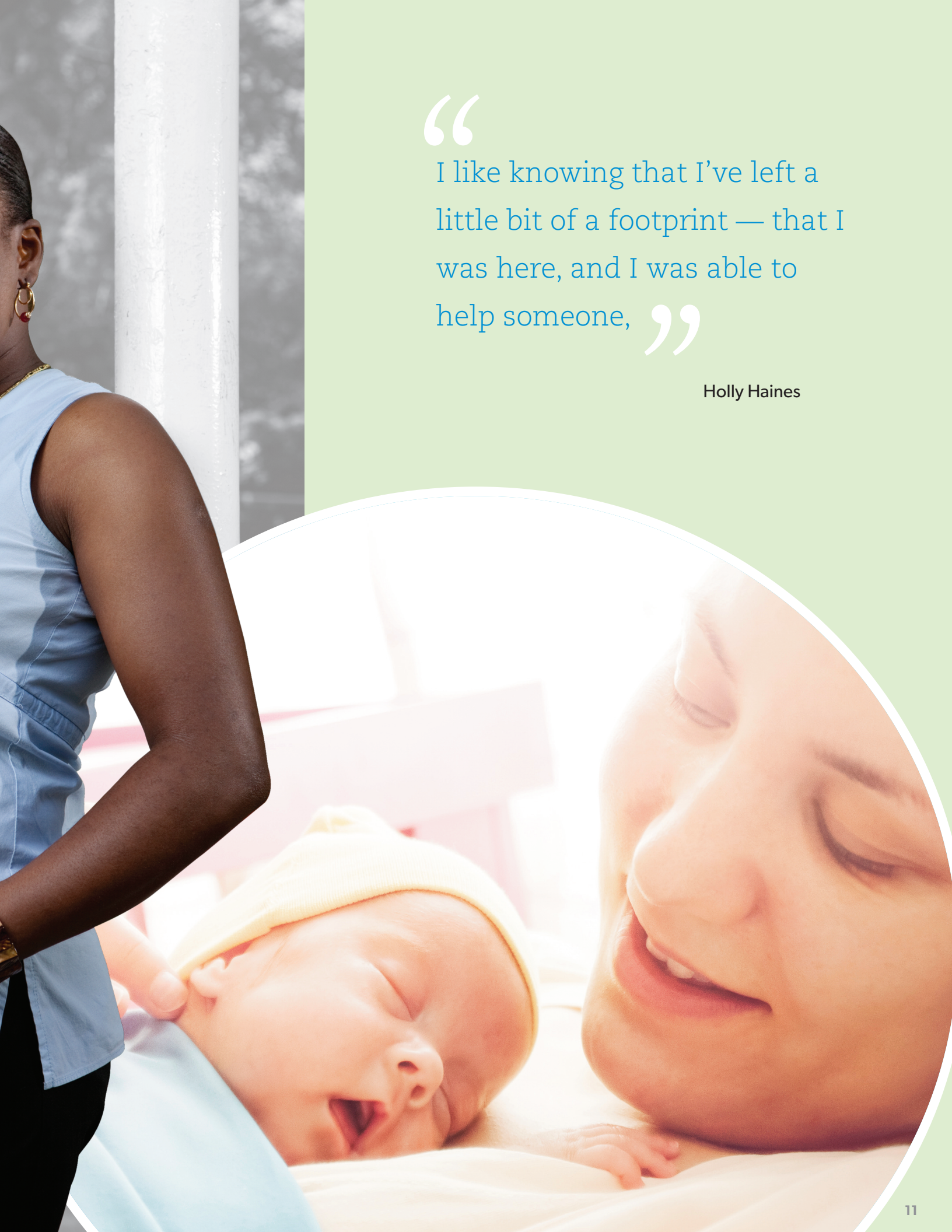


“

I like knowing that I've left a little bit of a footprint — that I was here, and I was able to help someone,

”

Holly Haines





C.A.S.T.L.E. program
at Virtua Camden.

THE HEART OF CAMDEN

Virtua has been privileged to serve the City of Camden for more than a century, but in the last fifteen years, Virtua Camden has gone even farther — to become a vital part of the community. Virtua Camden listens to the residents of Camden and strives to bring them what they need. In turn, the Virtua philanthropic community has been giving back to help support even more families and children.

Any Camden resident will tell you that the heart of their city is family, and Virtua Camden keeps that heart beating strong and proud. The Kyle W. Will Community and Family Health Center is a big part of what makes that possible, offering what diabetes educator Pat DeHart, R.N., calls “a one-stop shopping where we can take care of your medical needs.” The Center gives residents a single place where adults and children can go for both well visits and sick visits — and so much more, including podiatry, physical therapy, and lab work. This is a priceless resource in an area facing alarming rates of chronic disease such as diabetes, hypertension, cardiac disease, and cancer. Adults and children in Camden face more stresses and require more

care, across a broader range of conditions, than ever before.

Because they’re regularly seeing their own primary care physician, who gains an intimate knowledge of their individual health and needs, there’s a real, rare opportunity for patients to forge close bonds with their doctors — and develop trust.

“We build relationships here. I know all my patients, and that’s the key to wellness,” says Amit Bhalodia, D.O., medical director of the Family Health Center. “This place matters because there is such a great need for the residents of this community to have a place where they can get their health care needs taken care of.”

Virtua Camden Farmer's Market provides fresh produce, health education, screenings and fun activities for families.

Some of those basic health needs include fresh fruits and vegetables. An apple a day may keep the doctor away, but apples are hard to come by in Camden; the United States Department of Agriculture has identified Camden as one of the country's nine worst "food deserts," where affordable, healthy food is difficult to obtain. Camden has few grocery stores, and those with limited transportation options usually fall back on cheaper, processed, sugary foods at corner stores and fast food restaurants, which take a terrible toll on health and well-being. The community asked, and Virtua Camden delivered: With the support of Virtua Foundation donors and in collaboration with the Camden Area Health Education Center, the Virtua Camden Farmer's Market was established in 2013.

Once a week on the Virtua Camden campus, every June through October, the market offers affordable fresh food and Jersey Fresh produce, and a Virtua nurse and nutritionist help customers make selections for healthy recipes at home. Gifts from Virtua's generous donor community also allow Virtua to distribute prepaid electronic bank transfer cards (called Virtua Foundation Bucks) to local students so they can purchase food for their families.

"What it's all about is dignity for people: to be able to afford the foods that they need to eat. Because healthwise, a lot of people cannot afford this at the regular grocery stores," says Mildred Johnson, one of many grateful customers.

The Farmer's Market also provides health screenings, education, and fun activities, which is also an essential component in the annual Camden Community Day held each September, where Virtua clinicians educate families on how to live a healthy and active lifestyle in an urban setting. But health education is a yearlong, and a lifelong, commitment, and it's especially important to start young. That's where C.A.S.T.L.E. comes in.

The Children Achieving Success through Therapeutic Life Experiences program provides high quality mental and behavioral health services in a classroom setting to children ages three through 15. C.A.S.T.L.E. gives kids facing emotional or behavioral challenges the tools they need to build self-

Residents enjoy Camden Community Day—a fun annual event that educates families on how to live a healthy and active lifestyle in an urban setting.



An apple a day may keep the doctor away, but apples are hard to come by in Camden; the United States Department of Agriculture has identified Camden as one of the country's nine worst "food deserts," where affordable, healthy food is difficult to obtain.



esteem, develop coping mechanisms, and master life skills. It offers three levels of care: a full-day partial hospital program, a half-day after school program, and outpatient individual and family therapy.

One of the most popular features of C.A.S.T.L.E. is Fitness Rocks. Led by Sara O'Brien of Community Rocks! Corporation, this therapeutic program mixes yoga and other forms of exercise with music and lessons about self-confidence and sensitivity. Not only does play, music, and dancing help students cope with stress and anxiety, but it gives them a chance to get outside and be kids.

"Without this place, I would have been lost," says Leslie Paige, who is raising two grandsons. "As I see them grow and change and use the tools that they're learning here to build their self-esteem, it builds my self-esteem."

"It has been a joy to witness children who normally struggle to communicate and engage with others become playful, energetic and even loud when Ms. Sara comes with her guitar," says Amy Quick, director of the C.A.S.T.L.E. Program. "Doing something fun so kids don't know they are getting therapy is just as important."

The initial one-year pilot program for Fitness Rocks in 2011 was funded entirely by the generosity of Virtua Camden's passionate donor community. It was made permanent thanks to a grant from the Sumner Station Foundation, and it continues to rely on philanthropic funding. Last year, the 2nd Annual Somerset Properties 5K Run and 1-mile Walk on September 10, 2015 raised more than \$14,300 to support Fitness Rocks.

C.A.S.T.L.E. also provides horticultural therapy and collects food, coats, and backpacks full of school supplies for children. For the more than 600 families connected to C.A.S.T.L.E., from Camden and beyond, this program is the miracle they've been praying for —

a fun, positive way to keep kids moving forward in the educational process and learn what they need to succeed in school, at home, and in the community. It always comes back to the community.

One of the most overlooked parts of any community is reaching those most in need, the homeless population; however, Virtua is helping to change that by partnering with the Camden Coalition of Healthcare Providers in Housing First. This new initiative, funded in part by Virtua, is addressing the problems of chronic homelessness and expensive emergency room visits by allowing the homeless to move into homes without preconditions and regardless of their credit history. According to the Camden Coalition, Housing First programs in the U.S. have a 90 percent success rate versus 30 percent in traditional housing programs.

Virtua Camden has big dreams of doing even more, with the expansion of its campus and a brand new Family Health Center and Community Wellness Center. Plans are also underway for new programs to educate and empower the residents of Camden to make healthy choices that can prevent chronic disease and ensure their well-being from birth through adulthood.

With the continued support of its generous donors, Virtua will transform more lives and communities, enriching the resources it offers families today create a healthier Camden tomorrow.



“

Doing something fun so kids don't know they are getting therapy is just as important.”

Amy Quick



A Beacon of Hope and Healing for Camden

We are committed to giving families in Camden the resources they need to create healthier lives for themselves and their children. Too many Camden residents are plagued by chronic disease. Diabetes, hypertension, cancer and cardiac ailments affect families at an alarming rate.

Virtua's new Family Health Center in Camden will transform healthcare for Virtua's growing number of patients in the area. The center will provide outpatient clinical services that include advanced technologies, upgraded amenities and conference space to provide educational programs for patients with diabetes, heart disease and cancer.



PHILANTHROPY PROVIDES
COMFORT AND HEALING
WHEN NEEDED MOST

The Best Care Close to Home

Virtua offers comprehensive cancer care as part of the Penn Medicine Virtua Cancer Program. Virtua's alliance with Penn Medicine provides a strong, strategic academic affiliation and the ability to build a robust oncology clinical research program. This important partnership helps us deliver on our promise to provide the best, most comprehensive care close to home for families in our community.

Virtua is poised to make an even bigger difference for the growing number of patients who depend on it for cancer care, with a new Cancer Center in Moorestown. Like many of Virtua's most beloved cancer programs, this transformative step forward to better serve communities throughout the region will require the vision and support of generous donors, who make possible so much behind the scenes and beyond the walls of the hospital.

Each June, more than 50 children of cancer patients from Burlington, Camden, and Gloucester counties are taken by limo bus to Camp Oasis in Medford for a day, giving the kids a chance to have fun in the outdoors – with swimming, kayaking, sack races, archery, zip lining, and more – while their parents go on a date or just relax at home.

“Any children who have parents diagnosed, who are going through the journey of cancer survivorship, are invited to come,” says camp director Jackie Miller, R.N., who founded the program eight years ago. Their mothers or fathers don't even need to be treated at Virtua for them to attend. “One of our goals is to

help them know they're not alone. They see other children in the same situation they're in.”

“Camp is one place you can come to forget about your troubles for a little while, and really just enjoy being outside and having a lot of fun,” Miller says. There are also arts-and-crafts activities around helping kids cope with having a parent fighting cancer or remembering a loved one, such as decorating and writing messages on pillowcases. These can open a conversation between the children and their parents about the diagnosis, as well as help children connect with each other, who often exchange phone numbers and e-mail addresses at the end of the day.

“I think it's a wonderful thing. A lot of places don't offer this kind of day for a child,” says Jennifer Fletcher, whose 10-year-old twin boys, Colin and Drew, have been attending Camp Oasis for the past three years.



Children dealing with a cancer diagnosis at home can put their worries aside for a day at Camp Oasis.

“

I think it's a wonderful thing. A lot of places don't offer this kind of day for a child,

”

Jennifer Fletcher



Despite the tremendous impact of Camp Oasis on cancer patients and their families, many such support programs aren't covered by health insurance; it's fully funded by philanthropy. Children attend for free, thanks to Virtua Foundation donors, including more than 100 individuals who made donations on Giving Tuesday, Dec. 1, 2015, to support the 2016 Camp Oasis. And Virtua oncology nurses like Miller – the same nurse navigators who care for the kids' parents – generously volunteer their time.

Community supporters also host special events throughout the year to raise funds for Virtua cancer programs. The Tyanna Barre O'Brien Foundation, Virtua's leading oncology supporter, has raised \$128,000 so far for the Tyanna Barre O'Brien Breast Care Comfort Fund, largely through their signature celebration, Breastfest.

Founded by the O'Brien sisters – Anne, Megan, Bridget, Katie, and Sarah – and named in honor of their late mother, Tyanna, the fund provides resources for breast cancer education and early detection, including genetic counseling for those at a higher risk, as well as comfort items for Virtua patients in treatment.

“Our goal is patient care, and Virtua Foundation has taken the time to create programs that we can really get behind,” says Sara O'Brien. “They are willing to work with us to make sure the funds we raise are allotted to the programs we believe in.”

Another major supporter of the Comfort Fund is Smash Breast Cancer. Established by members of the Medford Village Country Club and Green Valley Tennis Club in

2014, Smash has raised nearly \$20,000 through tennis and golf tournaments, ladies' night events, and a fashion show. For event organizers, many who have lost women to breast cancer or survived it themselves, it's a very personal mission to help women fighting breast cancer who need financial assistance.

"These women live among us in our communities. We could not conceive of a better way to pay it forward," say representatives from the Medford Village Country Club.

Other donations help fund LifeCare, Virtua's survivorship and palliative care program, which helps patients and families reclaim their lives from the effects of cancer through post-treatment symptom management, fitness, bereavement counseling, end-of-life care, and more.

This year, this philanthropic support from community partners and donors will help Virtua go even farther, helping to build a comprehensive Cancer Center that will provide patients and families in the community with easy access, best practices, state-of-the-art technology, and the comfort and support they need throughout their journey. As the demand for cancer services in the region grows and changes over the next decade, Virtua must also grow and change to meet the needs of those who rely on it for support, counseling, and care – and the continued generosity of its community will be more important than ever.

Breast Cancer Awareness & Support

The Penn Medicine Virtua Cancer Program provides breast cancer patients with advanced treatment options and personalized support services that help ease the journey from diagnosis to survival. While medical care is delivered by some of the regions top oncology physicians, extra comfort and support for patients and their families are often made possible through gifts to Virtua Foundation.

WHAT CAN YOUR GIFT PROVIDE?

- Transportation to appointment
- New, advanced technology
- Prescription assistance
- Wigs, scarves, and pillows
- Virtua's Camp Oasis
- Genetic counseling
- Nurse navigators
- Durable medical goods



The Future of Cancer Care for South Jersey

Last year, 3,703 patients turned to Virtua for cancer care. Virtua is committed to making the investments in advances that meet the needs of cancer patients today and anticipates their needs in the future. As the demands of cancer care shift, we know our patients need expanded access to outpatient services, innovative technologies and techniques, and resources that improve quality of life during and after treatment.

The new Cancer Center in Moorestown, NJ will ensure residents from across South Jersey have easier access, best practices, state-of-the-art technologies, and the comfort and support they need throughout their journey.

The new facility will include:

- Infusion Centers
- Pharmacy & Laboratory
- Radiation Therapy (including two linear accelerators and a CT simulator)
- Oncology Support Services (Navigation and social work services, LifeCare Clinic, cancer registry and conferences, clinical research, genetics high risk program, and educational and support group space)





COMMUNITY PARTNERS

Partnerships make all the difference in the world! We are thankful to work beside many generous organizations and individuals throughout South Jersey that host events and fund raise in support of patients at Virtua.



Run with the Docs

Some of the region's most well-loved OB/GYN and Maternal Fetal Medicine physicians, donors, and sponsors raised more than \$32,000 for Virtua's comprehensive perinatal bereavement program during the "Run with the Docs" 5K and 1-Mile Fun Walk at Virtua.



Carz N Toyz

Thanks to a \$35,000 gift from the Carz N' Toyz organization, the lobby of the Marvin Samson Foundation Pediatrics and Pediatric Intensive Care Units at Virtua Voorhees was transformed into a special Family Lounge. Carz N' Toyz is a dedicated Virtua Foundation community partner and has raised more than \$55,000 to support pediatric services at Virtua. The organization's mission is to bring smiles to the faces of hospitalized children.



Ott's Restaurants

Ott's Restaurants-MDW Group, presented a check for \$35,000 to the Penn Medicine Virtua Cancer Program in support of the Tyanna Barre O'Brien Breast Care Comfort fund.

The funds were raised at Ott's annual golf outing in October during Breast Cancer Awareness Month. Their gift will support patients undergoing breast cancer treatment at Virtua with education programs and basic needs such as wigs, scarves and transportation.

Over the past five years, Ott's Restaurants-MDW Group, has raised more than \$125,000 at their annual golfing event held at the Ramblewood Country Club.



BREASTFEST 2015

Breast Fest is the signature event of the Tyanna Barre O'Brien Foundation. Created by five O'Brien sisters, the foundation hosts events throughout the year. The O'Brien sisters have raised \$128,000 and counting for a fund named in honor of their late mother, Tyanna.



Spirit of Halloween

Since 2011, the costume store Spirit Halloween has raised more than \$200,000 for Virtua's Child Life Program. Their annual Spirit of Children campaign helps to make hospital stays less scary for children. Spirit's gift will be used to support child life services at Virtua Memorial and Virtua Voorhees in the pediatric emergency departments, pediatric imaging, and the inpatient units.



Kidz Fest

Help Women and Children Now contributed \$30,000 towards Virtua's Reproductive Intrauterine Institute in 2015. Their signature event KidzFest is a fun filled family festival held in September each year which raises awareness of premature birth and pediatric heart disease.



Smash Breast Cancer

Since 2014, Smash Breast Cancer has raised \$19,000 for Virtua cancer patients through tennis and golf outings. Members of the Medford Village Country Club and Green Valley Tennis Club established the organization to support local women fighting cancer.



Slammin for a Cure

Slammin for a Cure raised more than \$6,000 for breast cancer patient care. The event was held at Arrowhead Tennis Club in Medford Lakes, NJ.



Somerset Properties 5k

Somerset Properties' 5k raised \$17,500 for Fitness Friday at CASTLE, a behavioral health program at Virtua Camden for children with emotional, behavioral or psychological challenges. Fitness Friday is a therapeutic program based on exercise, movement and music. Somerset Properties is a full service real estate investment and operating company with offices in Mount Laurel.



Jogging for Guilia

Jogging for Guilia 5K Run/Walk supports Virtua's Angel Garden. Lisa and Dan Hindley organized the event to honor their daughter Guilia and Virtua staff who supported them during a very difficult time.



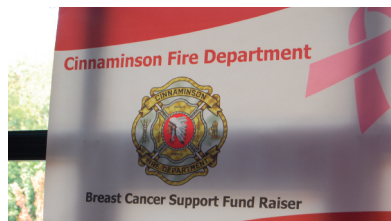
Iron Hill Brewery (Chesapeake & Delaware Brewing Holdings, LLC)

Iron Hill Brewery, Voorhees, has raised nearly \$4,000 since 2014, via a special dessert promotion. Funds raised benefit area of greatest need.



Ron Jaworski's Ramblewood Country Club

Ramblewood Country Club raised nearly \$2,000 at its first-time golf event. Funds raised supported the Breast Care Comfort Fund.



Cinnaminson Fire Company

Since 2012, Cinnaminson Fire Company has raised \$8,700 to benefit the Breast Care Comfort Fund through a variety of fundraisers including t-shirt sales and beef & beers.

Brickhouse Cardio Club

Brickhouse Cardio Club raised \$140 hosting their first Glow Party to benefit families facing breast cancer.

Salt Shaker Foundation

The Salt Shaker Foundation raises funds to support cancer care at Virtua. To date, they have raised \$11,000 for patient programs.

Virtua Foundation

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Learn more about the impact of your gift at foundation.virtua.org.

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